

CASE STUDY

# Greenville Chamber Accelerate Workshop

The Accelerate Program invited participants to create ideas for the future of Greenville.



## THE PROBLEM

- They needed a way to gather and organize the ideas that would be generated from those participating in the program.
- Over 400 ideas were generated by the workshop participants.

## THE SOLUTION

- [bu:st] planned and facilitated an initial workshop using the method “World Café.”
- The 400 ideas generated were organized and categorized into 4 pillars.

## THE RESULTS

Partnering with [bu:st] yielded the following results:

- [bu:st] summarized ideas, created a report, and presented the information to the Chamber leadership team.
- Made plans for a 2nd workshop with a goal of prioritizing and deciding which ideas move forward. Planned and facilitated by using the method of “Planning Poker” (with the use of Fibonacci cards).
- Per the Chamber President/CEO, “[bu:st] has taken many voices and allowed us to speak with one...they are assisting us with the very important process of making decisions that directly impact the trajectory of our community.”

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